## **ORDER**

**Orders** Order / Rev: 1308978 Alt Order #: 08407041 Product Desc: CHRIS JACOBS FOR SEN Estimate: 129 Flight Dates: 10/03/16 - 10/09/16 Primary AE: Jim Quinn Original Date / Rev: 09/30/16 / 09/30/16 Sales Office: T-PHI Order Type: Political Sales Region: NAT Agency Name: **Brabender Cox Mihalke/ POL Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1218 Grandview Avenue Billing Cycle: EOM/EOC Pittsburgh, PA. 15211 Agency Commission: 15% **Advertiser** Name: Chris Jacobs for Senate / POL New Business Thru: Demographic: A35+ Order Separation: 00:15:00 **Product Codes:** PL-State Representative Advertiser External ID: 107125 Priority: P04-GB Agency External ID: 28766AG

Bill Plan

a					IVIUIS
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
09/26/16	10/09/16	33	\$25,440.00	\$21,624.00	Octob

#### Totals

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
October 2016	33	\$25,440.00	\$21,624.00		
Totals	33	\$25,440.00	\$21,624.00	0.00	

General

#### **Account Executives**

Account Executive Sales Office Sales Region Start Date / End Date Order %

Jim Quinn Start Of Order - End Of Order 100%

AGY, (POL) Political, (POL) Candidate

Order Share	Share	Total	
WGRZ	36%	\$25,440.00	
Market	100%	\$70,666.67	

Revenue Codes:

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WIVB	30%	\$21,200.00
WKBW	21%	\$14,840.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	2%	\$1,413.33
WNYB	0%	\$0.00
WNYO	2%	\$1,413.33
WUTV	9%	\$6,360.00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri Rtg Type	Spots	Amount
E 1 WGRZ	10/07/16	10/07/16	Local News @ 5p N	-F CM	5-530p	F	:30	1	\$700.00P03-F 0.00 NM	1	\$700.00
			Local News @ 5p N	1-F							
CH 2 N	EWS FIRS	T AT 5									
Sta	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10	03/16	10/09/16	e-e-Fre	1	\$700.00	0.00					
E 2 WGRZ	10/07/16	10/07/16		СМ	530-6p	F	:30	1	\$700.00P03-F 0.00 NM	1	\$700.00

WGRZ

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Order / Rev: 1308978 Alt Order #: 08407041 Advertiser: Product Desc: Chris Jacobs for Senate / POL

Flight Dates:

10/03/16 - 10/09/16

Estimate:

CHRIS JACOBS FOR SEN

129

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
36			Local News @ 53									
CH 2 NI	EWS AT	E20DM	Local News @ 5	30p M-F								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/		10/09/16	F	1	\$700.00	0.00						
E 3 WGRZ	10/07/1	6 10/07/16	Local News @ 6p	M-F CM	6-630p	F	:30	1	\$980.00P03	3-F 0.00 NM	1	\$980.00
			Local News @ 6	p M-F	(6:00 PM-6:3	0 PM)						
	EWS AT	35 7.5	Mealders	Cooke AMeric	E Data	D-4:					l	
Week: 10/	rt Date 03/16	End Date 10/09/16	Weekdays	Spots/Week 1	<u>Rate</u> \$980.00	Rating 0.00					1	
E 4 WGRZ			Local News @ 6a		6-7a	F	:30	1	\$595.00P03	3-F 0.00 NM	1	\$595.00
			Local News @ 6					·	4000.00.	. oloo haa	· ·	φοσο.σσ
DAYBR											l	
<u>Sta</u> Week: 10/	rt Date	End Date 10/09/16	Weekdays	Spots/Week	<u>Rate</u> \$595.00	Rating					l	
E 5 WGRZ				CM	7-730p	0,00	:30	1	\$585 00 P01	2-F 0.00 NM	1	\$585.00
L 5 WORZ	10/0//1	0 10/0//10	Entertainment To		7-730p		.50	'	φυου.υυ Γυ2	2-1 U.UU INIVI	1 '	φ363.00
ENTER:	TAINME	NT TONIGH	Т								1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10/		10/09/16	F	1	\$585.00	0.00			A 100 00 D0			
E 6 WGRZ	10/07/1	6 10/07/16	Today Show Today Show	CM	Today Show	F	:30	1	\$400.00P03	3-F 0.00 NM	1	\$400.00
TODAY	SHOW		roday Sriow								l	
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					l	
Week: 10/		10/09/16	F	1	\$400.00	0.00					l	
E 7 WGRZ	10/03/1	6 10/03/16	Local News @ 5p		5-530p	M	:30	1	\$700.00P03	3-F 0.00 NM	1	\$700.00
CH 2 NE	-WS FIR	ST AT 5	Local News @ 5	р М-Г							l	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		10/09/16	M	1	\$700.00	0.00					l	
E 8 WGRZ	10/03/1	6 10/03/16	Local News @ 53		530-6p	M	:30	1	\$700.00P03	3-F 0.00 NM	1	\$700.00
CH 2 NE	EWS AT	ESODM.	Local News @ 5	30p M-F								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/09/16	M	1	\$700.00	0.00						
E 9 WGRZ	10/03/1	6 10/03/16	Local News @ 6a	M-F CM	6-7a	M	:30	1	\$595.00P03	3-F 0.00 NM	1	\$595.00
241/22			Local News @ 6a	a M-F						10000	i	
DAYBRI		End Data	Wookdovo	Cnoto/Mook	Doto	Doting					l	
Week: 10/0	rt <u>Date</u> 03/16	End Date 10/09/16	Weekdays M	Spots/Week 1	Rate \$595.00	Rating 0.00						
E 10 WGRZ			Today Show	CM	Today Show		:30	1	\$400.00P03	3-F 0.00 NM	1	\$400.00
			Today Show							112920000		*
TODAY			723 512	2								
Star Week: 10/0	rt Date	End Date 10/09/16	Weekdays M	Spots/Week	<u>Rate</u> \$400.00	Rating 0.00						
E 11 WGRZ			Mon Prime Other		8p-11p	M	:30	1	\$3,060.00P02	P-E 0 00 NM	1	\$3,060.00
211 17012	10,00,11	0 10,00,10	Mon Prime Speci		(8:00 PM-10:0		.00	·	ψ0,000.001 02	. 1 0.00 14101		ψο,οσο.σο
THE VO												
	rt Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 10/0		10/09/16	Local News @ 6p	Sa CM	\$3,060.00	0.00 S-	.20	- 1	¢560 00 D03	. F. O. OO. NINA		<b>#ECO 00</b>
E 12 WGRZ	10/06/10	0 10/06/10	Local News @ 6		6-630p (6:00 PM-6:30		:30	1	\$560.00P03	5-F U.UU INIVI	1	\$560.00
CH 2 NE	EWS AT	6PM			(0.00.1	,						
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/09/16	S-	1	\$560.00	0.00			#065 5===	E O DE Page		
E 13 WGRZ	10/08/10	b 10/08/16	Local News @ 6a		Sat Early Day	ybrealS-	:30	1	\$300.00P02	r-F 0.00 NM	1	\$300.00
EARLY	SATURE	AY DAYBR	Local News @ 6a EAK	2 Ja								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/09/16	S-	1	\$300.00	0.00						
E 14 WGRZ	10/09/10	6 10/09/16		CM	6-630p	S	:30	1	\$560.00P03	-F 0.00 NM	1	\$560.00

Print Date: 09/30/16 15:33:18

WGRZ

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Order / Rev:

1308978

Advertiser:

Chris Jacobs for Senate / POL

Alt Order #: Flight Dates:

Week: 10/03/16

E 26 WGRZ 10/04/16 10/04/16

10/09/16

-T----

08407041 10/03/16 - 10/09/16 Product Desc:

CHRIS JACOBS FOR SEN

Estimate:

129

Ln Ch Start End Break Start/End Time Inventory Code Davs Len Spots Rate Pri Rtg Type Spots Amount Local News @ 6p Su Local News @ 6p Su (6:00 PM-6:30 PM) CH 2 NEWS AT 6PM Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/03/16 10/09/16 ----5 0.00 \$560.00 E 15 WGRZ 10/09/16 10/09/16 Local News @ 7a Su CM 7-8a :30 \$450.00P02-F 0.00 NM \$450.00 ----S Local News @ 7a Su (7:00 AM-8:00 AM) SUNDAY DAYBREAK Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/03/16 10/09/16 -----\$450.00 0.00 E 16 WGRZ 10/09/16 10/09/16 Today Show Su CM :30 \$660.00P02-F 0.00 NM \$660.00 8a-9a NBC Today Show (Su) (8:00 AM-9:00 AM) SUNDAY TODAY SHOW Spots/Week Start Date End Date Weekdays <u>Rate</u> Rating ----S Week: 10/03/16 10/09/16 \$660.00 0.00 E 17 WGRZ 10/09/16 10/09/16 NFL Su Night Game NFL Regular Seas ----S :30 1 \$1,400.00 P04-( 0.00 NM CM \$1,400.00 (8:30 PM-11:00 PM) NFL Regular Season SUNDAY NIGHT FOOTBALL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/03/16 10/09/16 ----S 1 \$1,400.00 0.00 E 18 WGRZ 10/06/16 10/06/16 Local News @ 5p M-F CM 5-530p ---T---:30 \$700.00 P03-F 0.00 NM \$700.00 Local News @ 5p M-F CH 2 NEWS FIRST AT 5 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/03/16 10/09/16 ---T---\$700.00 0.00 E 19 WGRZ 10/06/16 10/06/16 Local News @ 530p M-FCM 530-6p ---T---:30 \$700.00 P03-F 0.00 NM 1 \$700.00 Local News @ 530p M-F CH 2 NEWS AT 530PM Start Date Spots/Week Rating End Date Weekdays Rate Week: 10/03/16 10/09/16 ---T---1 \$700.00 0.00 E 20 WGRZ 10/06/16 10/06/16 ET 7-730p CM 7-730p ---T---:30 \$585.00P02-F 0.00 NM \$585.00 **Entertainment Tonight ENTERTAINMENT TONIGHT** Start Date **End Date** Spots/Week Rate Rating Weekdays ---T---Week: 10/03/16 10/09/16 \$585.00 0.00 E 21 WGRZ 10/06/16 10/06/16 Today Show CM Today Show :30 \$400,00P03-F 0.00 NM 1 \$400.00 (7:00 AM-9:00 AM) **Today Show TODAY SHOW End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/03/16 10/09/16 ---T---1 \$400.00 0.00 E 22 WGRZ 10/06/16 10/06/16 Today Show 2 CM 9-10a :30 \$225.00P03-F 0.00 NM \$225.00 ---T---Today Show 2 (9:00 AM-10:00 AM) **TODAY SHOW 2** Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/03/16 10/09/16 ---T---\$225.00 0.00 E 23 WGRZ 10/06/16 10/06/16 1 \$1,400.00P04-C 0.00 NM Thu Prime B CM ---T---:30 9p-10p \$1,400.00 Thu Prime B CHICAGO MED Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/03/16 10/09/16 \$1,400.00 0.00E 24 WGRZ 10/04/16 10/04/16 Local News @ 530p M-FCM 530-6p -T----:30 \$700.00P03-F 0.00 NM \$700.00 1 Local News @ 530p M-F (5:30 PM-6:00 PM) CH 2 NEWS AT 530PM Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/03/16 10/09/16 \$700.00 0.00 1 E 25 WGRZ 10/04/16 10/04/16 Local News @ 6p M-F CM 6-630p :30 \$980.00P03-F 0.00 NM \$980.00 Local News @ 6p M-F (6:00 PM-6:30 PM) CH 2 NEWS AT 6PM Start Date **End Date** Weekdays Spots/Week Rate Rating

\$980.00

7-730p

CM

0.00

-T----

:30

\$585.00 P02-F 0.00 NM

\$585.00

Print Date: 09/30/16 15:33:18

WGRZ

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Order / Rev:

1308978

Advertiser: Chris Jacobs for Senate / POL

Alt Order #:

08407041

Product Desc:

CHRIS JACOBS FOR SEN

Flight Dates:

10/03/16 - 10/09/16

Estimate:

129

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme	Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	An	nount
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ENTER	TAINME	NT TONIGH		,,,,g,,,,	(7.00 T W 7.0	0 1 111)								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating	I					ı		
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E 27 WGRZ	10/04/1	6 10/04/16	Today Show	CM	Today Show	-	Γ	:30	1	\$400.00P03	-F 0.00 NM	1	\$	400.00
TODAY	SHOW		Today Show									1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	i							
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E 28 WGRZ	10/04/1	6 10/04/16	Today Show 2	CM	9-10a	_	Γ	:30	1	\$225.00P03	-F 0.00 NM	1 1	\$	225.00
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	SHOW											ı		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						ı		
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E 29 WGRZ	10/05/1	6 10/05/16	Local News @ 5p Local News @ 5p		5-530p		-W	:30	1	\$700.00P03	-F 0.00 NM	1	\$	700.00
CH 2 N	EWS FIR	RST AT 5	Local News @ 5	) IVI-F	(5:00 PM-5:3	U PIVI)						ı		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						ı		
Week: 10/		10/09/16	W	1	\$700.00	0.00						ı		
E 30 WGRZ	10/05/1	6 10/05/16	Local News @ 6p	M-F CM	6-630p		-W	:30	1	\$980.00P03	-F 0.00 NM	1	\$	980.00
OLI ONI	=14/0.4=	0014	Local News @ 6	M-F	(6:00 PM-6:3	0 PM)								
	EWS AT		(Length of September)		5.4							l		
Sta Week: 10/	rt Date	End Date 10/09/16	Weekdays	Spots/Week	Rate \$980.00	Rating 0.00								
E 31 WGRZ		Series Control Control	Local News @ 6a	ME CM	6-7a		-W	:30	1	\$595.00P03	E O OO NIM	1	¢	595.00
L31 WORL	10/03/1	0 10/03/10	Local News @ 6a		0-7 a			.30	'	φ393.00 P03	-r U.UU inivi	' '	Ф	595.00
DAYBR	EAK													
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						l		
Week: 10/		10/09/16	W	1	\$595.00	0.00	)							
E 32 WGRZ	10/05/1	6 10/05/16	Today Show	CM	Today Show		-W	:30	1	\$400.00P03	-F 0.00 NM	1	\$	400.00
TODAY	CHOW		Today Show											
TODAY	rt Date	End Data	Mookdova	Conta/Monk	Dete	Detine								
Week: 10/		End Date 10/09/16	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00								
E 33 WGRZ			Wed Prime B	CM	9p-10p		-W	:30	1	\$2,520.00P02	-F O OO NM	1	\$2	520.00
			Wed Prime B	<b>0</b>	ор тор			.00	•	ΨΕ,0Ε0.001 0Ε	1 0.00 14101	i '	Ψ2,	020.00
LAW &	ORDER													
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating								
Week: 10/	03/16	10/09/16	W	1	\$2,520.00	0.00	)					e e		
											Totals	33	\$25,	440.00

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

#### ☐ FEDERAL CANDIDATE

### ■ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	Location:	Date:	10/03/2016		
I, BRABENDI	ERCOX LLC				,
being/on beh	nalf of:	JACOBS			<i>,</i>
a legally qua	lified candidate	e of the REPU	BLICAN		
in the					
	e held on: NOV				4)
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Orde	red		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

#### CHRIS JACOBS FOR NY STATE SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### Lori McDermott

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

## To Be Signed By Candidate or Authorized Committee

10/03/2016		Digitally signed by Liz Brabender Kundu				
Date	Signature					
То	Be Signed By Station Represent	ative				
□ Accepted	☐ Accepted in Part	□ Rejected				
	× ×					
Signature	Printed Name	Title				

## FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

printed name date							
LIZ BRABENDER KUNDU	10/03/2016						
signature of candidate	or authorized committee						
Liz Brabender Kundu Digitally signed by Liz Brabender Kundu Date: 2016.01.21 21:08:41 -05'00'							
the broadcast.							
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for							
☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.							
(check applicable box)							
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:							
■ does	☐ does not						
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:							
I, BRABENDERCOX LLC							